

**Interreg**



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**North-West Europe**

**IB-Green**

## **Business parks: from concrete jungle to green-blue refuge**

Highly-sealed surfaces in industrial and business parks (IBPs) remain widespread across North-West Europe, although the potential to implement green-blue infrastructure (GBI) in these areas – such as trees providing shade – is huge.

During a site visit organised by the IB-Green project to a business park in Groß-Gerau (DE), companies and municipalities could see for themselves how green-blue infrastructure is essential for the well-being of people working and living in IBPs.

### **Lead partner:**

Climate Alliance of European Cities with  
Indigenous Rainforest Peoples (DE)



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